



### Retail Moisturiser Overview

Moisturiser Name	Skin Type / Condition	Key Ingredients	Benefits
<b>Soothing Moisture Lotion</b>	<b>Sensitive or dry</b> Younger clients, summer use areas of humidity	Geranium, Eucalyptus, Cypress, Lavender Sweet Almond, Sodium PCA, Dimethicone	Soothes and calms Readily absorbed, lightweight texture, Preferred for day time or summer use
<b>Balancing Moisture Lotion</b>	<b>Normal or combination</b> Younger clients, summer use areas of humidity	Jasmine, Geranium, Lavender, Sweet Almond, Sodium PCA, Dimethicone	Equalises and balances Readily absorbed, lightweight texture, Preferred for day time or summer use
<b>Purifying Moisture Lotion</b>	<b>Oily, congested or breakout prone</b> Younger clients, summer use areas of humidity	Lemongrass, Cedarwood, Lavender, Sweet Almond, Sodium PCA, Dimethicone	Purifies and reduces breakouts Readily absorbed, lightweight texture, Ideal for oily clients who dislike feeling of moisturiser
<b>Ultra Soothing Moisture Cream</b> <i>Eve Taylor® Hero</i>	<b>Hyper-sensitive, reactive, irritated</b> Rosacea, eczema, psoriasis or impaired barrier	Borage Seed, Comfrey, Dimethicone, Sweet Almond	Highly anti-inflammatory, reduces redness and irritation, decreases itching strengthens skin barrier
<b>Soothing Moisture Cream</b>	<b>Dry, ageing and sensitive</b> Mature clients, winter months, dry environments – air conditioning/central heating	Geranium, Eucalyptus, Cypress, Lavender, Sweet Almond, Sodium PCA, Dimethicone, Bees Wax	Essential oils offer soothing benefits, nourishing creamy texture infuses oils into the skin to strengthen and soften, preferred for night time or winter
<b>Balancing Moisture Cream</b>	<b>Normal and combination</b> Winter months, dry environments – air conditioning/central heating	Basil, Ho wood, Lavender, Sweet Almond, Sodium PCA, Dimethicone, Bees Wax	Essential oils offer equalise and maintain the skin, creamy texture balances oil/water levels, preferred for night time or winter
<b>Purifying Moisture Cream</b>	<b>Oily, breakout prone skin with dehydration</b> Winter months, dry environments – air conditioning/central heating	Ylang Ylang, Lemongrass, Cedarwood, Sweet Almond, Sodium PCA, Dimethicone, Bees Wax	Essential oils purify and regulates sebaceous activity, nourishing base supports skin experiencing dehydration from topically applied acne preparations, prescribed oral medication with drying action

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<b>Morning Moisturiser</b> <i>Eve Taylor® Hero</i>	<b>Ageing, Mature, lipid dry</b>	Galbanum, Patchouli, Ho wood, Clary Sage, Ceramides, Rice Bran & Glycerine	Fatty acids nourish the skin and strengthen skins barrier function, essential oils strengthen and regenerate the skin
<b>Moisturising Day Cream SPF30</b>	<b>Ageing, Mature, lipid dry skin who wish to have sun protection factor included</b>	Galbanum, Patchouli, Rosewood, Clary Sage, Soya Bean, Ceramide-3, Avocado, Sunflower	Fatty acids nourish the skin essential oils strengthen and regenerate the skin, SPF protects from the sun
<b>Replenishing Neck Cream</b>	<b>Mature, ageing or pre-maturely ageing skin</b>	Frankincense, Lavender, Clary Sage, Rosemary, Patchouli, Sweet Almond	Nourishes and hydrates the delicate neck area with vitamin rich lipids and strengthens the skins barrier
<b>Age Resist Night Cream</b>	<b>Ageing, Mature, lipid dry</b>	Galbanum, Patchouli, Ho wood, Clary Sage, Dimethicone, Borage Seed Vitamin E	Essential oils strengthen and regenerate the skin Fatty acids and anti-oxidants nourish the skin and strengthen skins barrier function while you sleep
<b>C+Bright Priming Moisturiser SPF30</b> <i>Eve Taylor® Hero</i>	<b>All skin types, especially dull, lackluster, hyperpigmentation, uneven skin tone,</b> skin in need of a refreshed appearance	Vitamin C, Cucumber, Shea Butter, Dimethicone, Diacetyl Boldine, Lemongrass, Physical & Chemical sunscreens (SPF15)	Illuminates and brightens hyperpigmentation and darkened skin tone, and gives a healthy glow, protects from UV assault, perfect base for make-up, <b>Apply as a moisturiser or layer over the top</b>
<b>Moisturising Solar Shield SPF25</b>	<b>All skin types and conditions,</b> those exposed to direct sunlight, holiday makers	Sunflower, Cocoa Butter, Soya Bean, Hyaluronic Acid, Chemical based sunscreens (SPF 25)	Provides UV protection, defends against premature aging and damaging UV effects <b>Apply as a moisturiser or layer over the top</b>
<b>Daily Skin Defence SPF50</b>	<b>All skin types and conditions,</b> those exposed to direct sunlight who want a higher protection factor, post microdermabrasion, peel or dermaplaning	Shea Butter, Xylitol, Soya Chemical based sunscreens (SPF 50)	Provides UV protection, defends against premature aging and damaging UV effects <b>Apply as a moisturiser or layer over the top</b>
<b>Refining Eye Gel</b> <i>Eve Taylor® Hero</i>	<b>All skin types and conditions,</b> those with dehydrated eye area, puffiness, tired eyes, fine lines, allergy prone	Bladderwrack Seaweed, Oarweed, Sea Lavender, Wild Thyme, Irish Moss, Aloe Vera, Allantoin, Glycerin	Easily absorbed, hydrates and moisturises, plumps fine lines and smooths skin texture, reduces puffiness, refreshes tired eye area, <b>Can be kept in fridge for additional cooling benefits, may be applied to minor burns to soothe</b>
<b>Nourishing Eye Complex</b>	<b>Ageing, expression lines, dark circles, crepeynes</b>	Rice Bran, Peptides, Silicones, Hyaluronic Acid, Squalene, Soya Bean, Q10, Glycolipids, Retinyl Palmitate, Green Tea, Pine Tree, Rosemary	Brightens dark circles, infuses moisture and hydrates, plumps fine lines, smooths skin and improves skin texture, stimulates collagen and elastin fibres to support the skin