



LONDON

Retail Cleansers Overview

Cleanser Name	Skin Type / Condition	Key Ingredients	Benefits
Micellar Cleanse Eye & Lip	All skin types & conditions.	Micelles, Eye Bright, Brown Seaweed, Panthenol.	Water based formulation gently and effectively removes eye and lip make-up without irritation. Suitable for lash extensions.
Clear Cleanse (Pre-cleanser) <i>Eve Taylor® Hero</i>	All skin types & conditions Except hypersensitive and eczema type skin.	Argan Oil, Green Tea, Peach Kernel Oil, Mandarin, Grapefruit, Orange.	Highly effective for breaking down make-up, and surface skin debris. Prepares skin for deep cleansing.
Ultra Soothing Cleanser <i>Eve Taylor® Hero</i>	Hyper-sensitive, reactive, irritated skin.	Oatmeal, Green Ta, Sunflower Oil, Sorbitol.	Gently cleanses without disturbing the skins barrier. Anti-inflammatory actions reduce redness and irritation.
Soothing Cleanser	Dry, ageing, and sensitive.	Lettuce, Cucumber, Soya, Geranium, Lavender.	Creamy lotion nourishes while cleansing, leaving skin soft. Geranium and Lavender calm the senses.
Balancing Cleanser	Normal and combination.	Lavender, Jasmine, Soya, Linden Blossom.	Cleanses whilst sustaining the skins water and oil balance. Natural anti-septic botanical extracts guard against breakouts.
Purifying Wash	Oily, congested, breakout prone skin.	Tea Tree, Lemongrass, Ylang Ylang, Cedarwood.	Soap free, foaming cleanser deeply cleanses without stripping the skin. Essential oils purify and regulate oil rich skins.
Dynamic Resurfacing Cleanser	Mature and ageing skin. Sun damaged. Hyperpigmented. Uneven skin tone.	Lactic Acid, Argan Oil, Cotton Seed Oil, Geranium.	Intensively resurfaces to promote superior skin softness. Brightens uneven skin tone and illuminates hyperpigmentation.
Clarifying Skin Wash	Full face congested breakout prone skin only. <u>Not to be used on skin with general breakouts in small areas.</u>	Glycolic Acid, Salicylic Acid, Tea Tree, Lemongrass, Peppermint, Horsetail Extract.	Intensively cleanses congested breakout prone skin. Anti-inflammatory botanicals help reduce redness and calm the skin.
Facial Cleansing Brush <i>Eve Taylor® Hero</i>	All skin types and conditions.	100% Natural rubber.	Glides smoothly across the skin, following the contours of the face. Enables a more effective cleansing action than using fingers.